

Member Breakfast Outline

In order to provide a suggested system for a Membership Recruitment Breakfast, we offer the outline below, which has been very successful. Each lodge is encouraged to adapt the system to their own individual needs. The goal of the breakfast is to offer current members, inviting members and their prospective member guests an enjoyable opportunity for fellowship and “gentle” education. The goal is not to sell insurance but to enlighten about Sons of Norway.

Members invite prospective members to a breakfast. The breakfast is open to all, but prospective members and inviting members are not charged. Others are charged \$5.

MATERIALS

Meeting Space w/Kitchen

Food

Pancakes, Eggs, Sausage/Bacon/Ham, Orange Juice, Milk, Coffee, Pastries

A/V Equipment

Slide/CD/DVD Projector

Projection Screen

TV--Big Screen

Promo Material

DVD/VHS/CD/Slideshow/PowerPoint about Sons of Norway

Flyers

Membership Applications (prefilled with prospect's info)

AGENDA

Advertise Meeting--4 weeks

Obtain Materials

Hard Copies--1 week

Food--as needed

Breakfast Morning

Setup--1 hour before

Food Prep--as needed

Greeters--15 minutes before

Procedure--

8.00--Welcome by Lodge President

8.05--Serve/Buffer Breakfast (prospects first)

8.30--Program

8.45--Questions

9.00--Thank you to everyone, including the new members